

SOLUTIONS – REDUCING OUR CAR DEPENDENCY

Make public transport, walking and cycling more attractive travel choices

- Encourage medium density mixed-use development to increase access to the number and variety of services that are within active travel distances.
- Give South Australians more travel choices through more frequent, faster and better connected public transport services.
- Continue to support public transport service innovations for carnival events (e.g. Clipsal 500 and free tram travel vouchers for City-Bay Fun Run).
- Actively promote the social, economic, environmental and health benefits of cycling and walking.

Change our travel choices and behaviour

- Deliver targeted travel behaviour change programs that are designed to shift people's travel patterns and reduce car dependency.
- Consider including carpooling schemes in future travel behaviour programs (following the trial of the Adelaide Car Pool initiative).
- Introduce car sharing and public bike sharing schemes.
- Take advantage of information and communication technology to reduce the need for physical travel.

Embed travel behaviour change approaches into planning

- Ensure that travel behaviour change initiatives and approaches are built into transport and land use planning processes.